Integration Of Social Media In Occupational Therapy Education

Tara Casimano PhD, OT/L
Touro College New York
WFOT 2018
Learning Objectives:

1. Discuss the plausibility of social media in Occupational Therapy education.

2. Identify the benefits and challenges of using social media in Occupational Therapy education.

3. Discuss learning activities that are enhanced by the application of social media.
The use of technology is an integral feature of flexible learning.
We need to embrace technology and teach via the best platform for learning.

Success

LIFE LONG LEARNERS

COMPETENT

PRACTITIONERS
Can we integrate Social Media within Occupational Therapy curriculum?

• Social media technology is growing and transforming how students learn and how educators teach. YES!

Tara Casimano PhD, OTR/L
WFOT 2018
Pinterest : Pin What?

A virtual pin board site that allows you to create boards of (pins) images, links websites, videos that can be used to search for treatment ideas, resource guides, and connect to other clinicians.

Pinterest was used as Virtual Resource Notebook in a pediatric OT class.
Pinterest

Download app or Join at Pinterest.com
Complete profile
Search for boards of interest
Create on **Boards**
Search for **Pins** to add to boards
Pinterest Example: pediatric self care
Implications

• Accessible through **Mobile Device**

• **Bridge the gap** between traditional didactic learning and clinical environment

• **Creative tools** that can enhance critical thinking - treatment ideas

• Explore activities that are **meaningful to clients** – facilitate client collaboration
Challenges

• Privacy Settings - personal and professional social media

• Validity of the information - still need to utilize clinical reasoning to determine best application of information

• Start organized to stay organized - make sure the pins are on the correct board
What did the students think?

- **97%** found the Pinterest assignment to be **fun**
- **93%** found it **useful** during clinical fieldwork
- **91%** prefer to use Pinterest as compared to traditional methods
- **82%** stated they will **continue** to use Pinterest in their OT education

Tara Casimano PhD,OT/L
WFOT 2018
Social media can enhance education, improve practice, and enable creativity

Having convenient access to resources through social media sites like Pinterest enables occupational therapy students learning and clinical practice.
References


Thank you!
Tara Casimano PhD, OT/L
Tara.Casimano@touro.edu