An investigation of parent-child communication strategies and quality of the night market vendors

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Introduction/rationale: Night market is a featured cultural phenomena in Taiwan. According to governmental statistics, 40% of 47,194 night market vendors located in the southern Taiwan. Night market workers usually start working from afternoon till or over midnight. From previous study, night market workers require different strategies in parenting since they face time conflicts in both work and parenting roles (Chan, 2011).

Objectives: The objective of this study aims to investigate the interaction and communication patterns and quality between parent and child in the night market worker's families.

Method or Approach: An exploratory study that applied the qualitative design is chosen. Participants are defined as the southern Taiwan night market workers whose child aging from 7 to 18. 8-10 parent and child are expected to be recruited and received semi-structured interview for 1~2-hrs each. Guiding questions target on the time use, pattern, and quality of interaction and communication between parent and child. All interviews will be recorded and verbatim translated. Themes will be developed via coding process under triangulation. All participants join the study after signing the informed consent.

Results or Practice Implications: The data collection will be completed in September 2017. Data analysis is scheduled to be finalized by January 2018.

Conclusion: The research is expected to provide an understanding of the unique communicative pattern, the use of strategies, and quality between night market workers and their children. It will be a reference for occupational therapists to help the parents with time conflict in work and family.